

NOVEMBER 2019

ISSUE - III

Easier commutes.
Thrice the convenience.

A new link for better travels



Editor's Note

Dear Patrons,

The real estate sector is continuing to soar and remains to be a better investment compared to oscillating equity markets and other investment options. We appreciate the effort put in by people who referred us. And as a gesture from our end, we are giving various incentives to applaud the support you've been providing us. We are pleased to announce the launch of KG Dogra Gardens, a new addition to the KG family. It is a luxurious 3 BHK apartment project in the heart of Chennai at Kodambakkam. We are also pre-launching Phase-III of KG Signature City at an exclusive price. We hope this festive season brings you prosperity, luck and joy!

Warm Regards



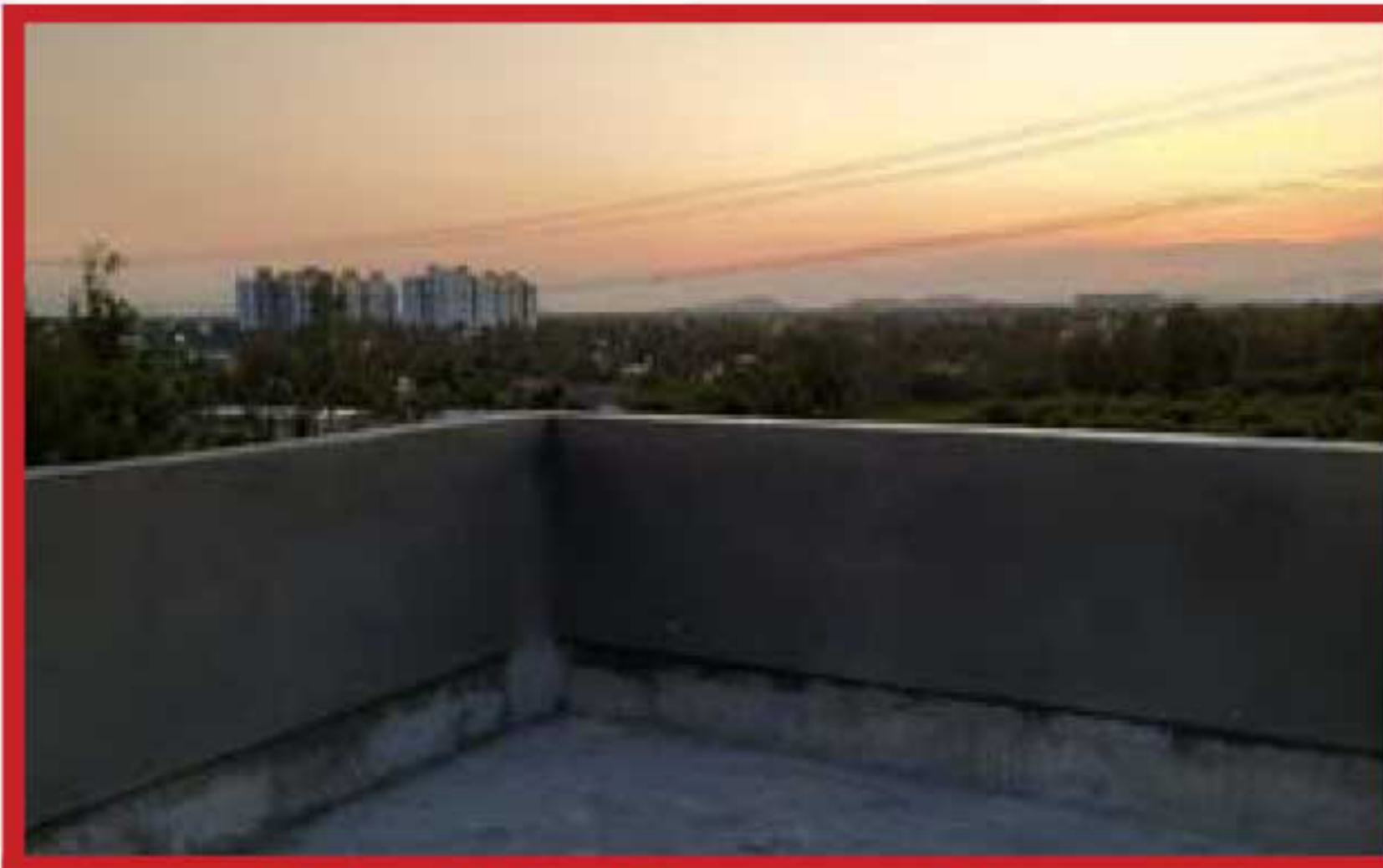
Gayithri Punjabi-Mirza
(Vice President)

KG EARTH HOMES - PROGRESS REPORT (OCTOBER 2019)

THE CONSTRUCTION WORK FOR PHASE-II IS IN FULL SWING!



Block B - Block work completed



Block B - Terrace Floor: Block work completed



Block B - 1st Floor: Internal plastering in progress



Block C - Block work in progress



Block C - 1st Floor: Internal wall plastering completed



Block C - 1st Floor: Plumbing work in progress



Block J - Plinth Beam: Concreting completed



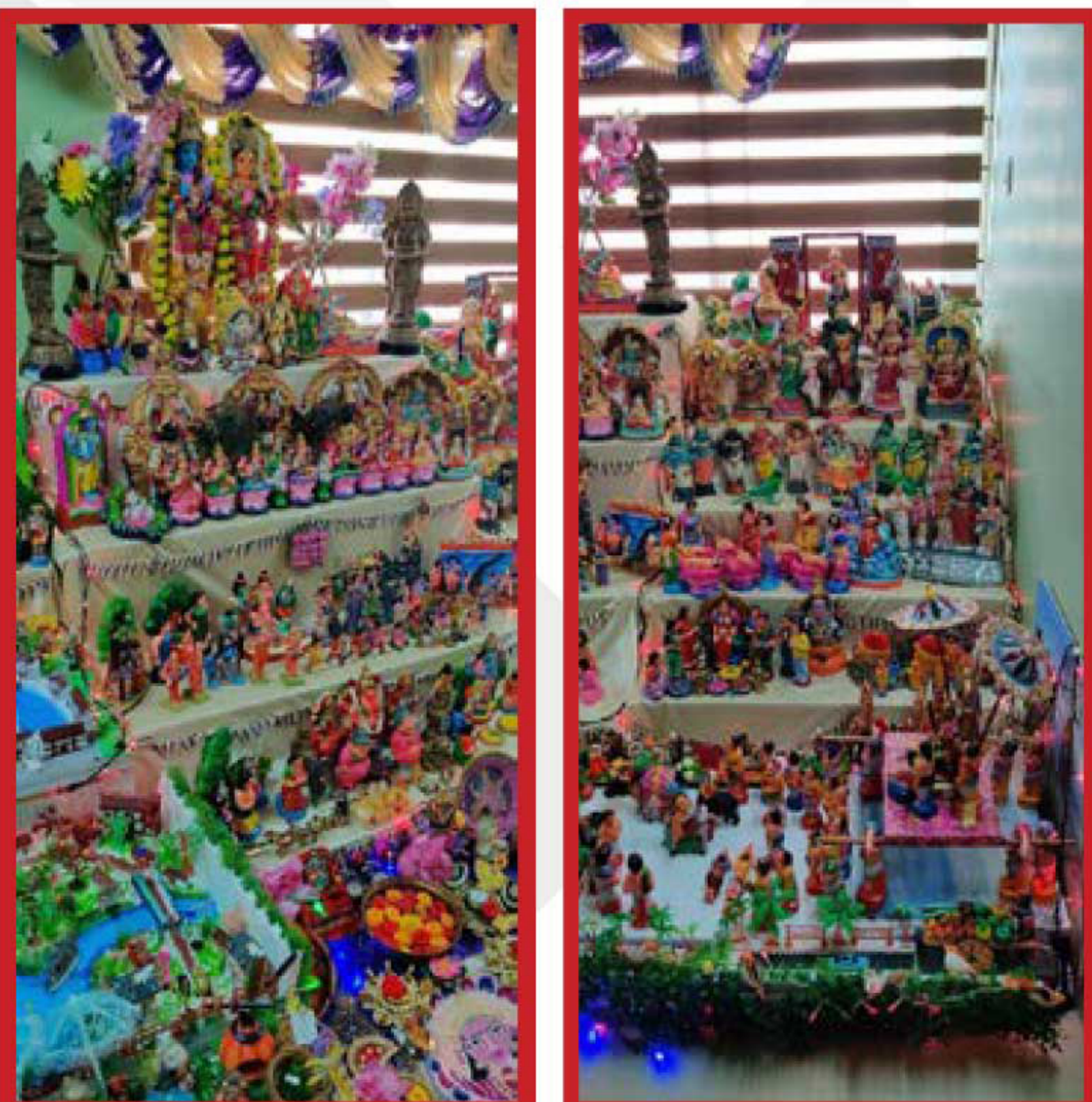
Block J - Soil refilling in progress



Block K - Foundation excavation in progress

WINNERS OF KG GOLU CONTEST - 2019

1st Prize



Mrs. Radha Venkatesan
KG Signature City

2nd Prize



Mrs. Mathangi Balaji
KG Signature City

NEWS

A STEP UP TO ESCAPE FROM THE HASSLES OF TRAFFIC

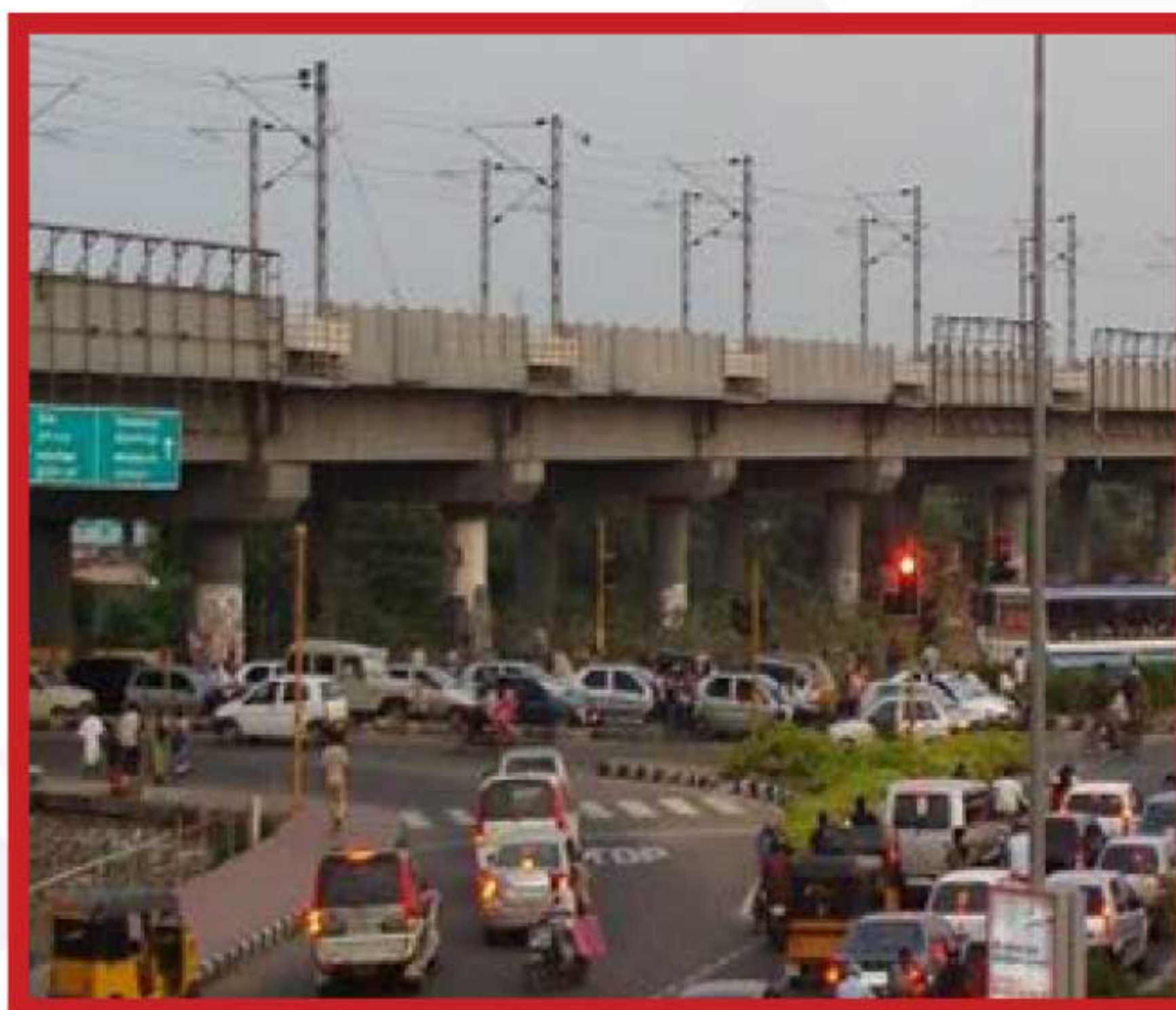
A new development on OMR is in its initial stage. The state government is planning to construct a multi-deck elevated corridor estimated to be ₹3088 Crore to ease out the traffic along the IT Expressway. The elevated corridor will be built in two phases, i.e. Phase-I will be constructed from Taramani to Siruseri and Phase-II will be from Siruseri to



Mahabalipuram. Simultaneously, lands are being acquired for the third corridor of Chennai Metro's Phase-II between Madhavaram and SIPCOT. Going forward, the metro project and elevated corridor may be merged. The elevated road will be on the first level with the Chennai Metro on the second level. At certain places like Perungudi, Thoraipakkam and Sholinganallur, the Chennai Metro will be on the third level, the elevated corridor will be on the second level and the entry and exit ramps will be on the first level. Both the Metro and elevated road will follow single-pier system with piers placed on the road median. The elevated road has entry and exit ramps at Perungudi, Thoraipakkam, Sholinganallur and Siruseri. It starts before SRP Junction and ends at Siruseri. This will be a major upgrade in terms of infrastructure and will make the commuters' life easy and much more comfortable.

A NEW MEETING POINT FOR ECR AND OMR

In an attempt to reduce the traffic and improve the connectivity between OMR and ECR, the state government is planning on linking both the roads. According to the proposal given to the Chennai Metropolitan Development Authority (CMDA) by the Centre for Urbanisation, Buildings and Environment, 59 sq.km area of land will be taken up for the project. The project area is between OMR and ECR stretching up to approximately 1000 m on both the sides till the shoreline, and 1000 m north of Thiruvanmiyur, and 1000 m south of Chennai Metropolitan Area at Navalur. This study area is evolving at a faster pace in the Chennai Metropolitan Area and needs good connectivity as it is close to IT hubs, bus terminals, railway stations, metros, educational institutions, etc. The CMDA is focused on providing more and better links between ECR and OMR since it is home to a lot of MNCs and is also a well occupied residential area. Once the project is completed, the connectivity to the location will be better and quicker.



JOKE CORNER

**HOW DO
REAL ESTATE
AGENTS GREET
EACH OTHER?**

Lifestyle tips

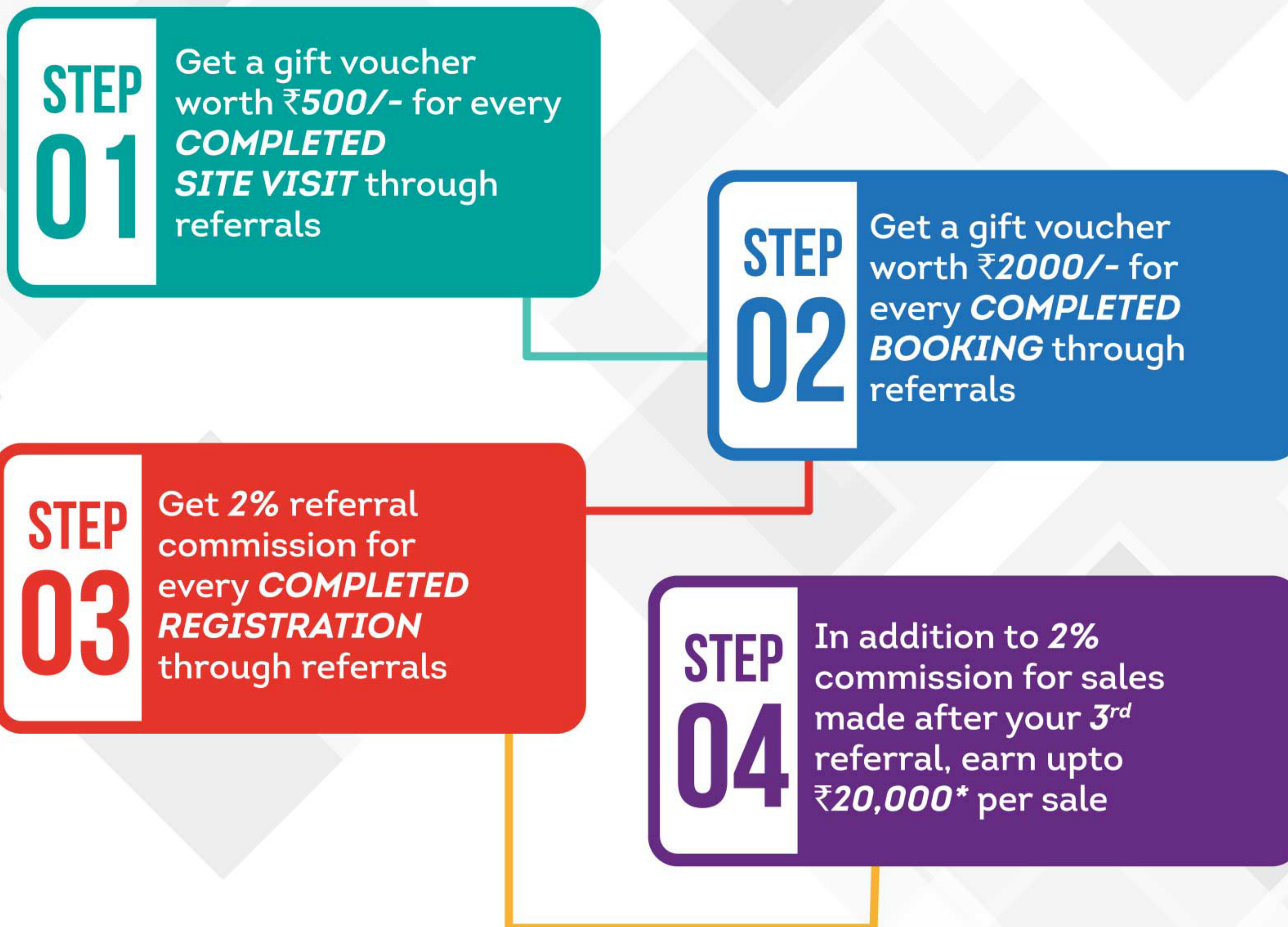


- Use simple floor-ceiling drapes to create the illusion of higher ceilings
- Paint the walls white to make the rooms look brighter
- Repurpose old furniture to add a vintage touch to your space

ANS: HOUSE IT GOING?

REFERRAL PROGRAMME FOR CUSTOMERS

Your Talent Of Persuasion Can Make
Your Wallets Swell.



*T&C Apply.

NEWLY LAUNCHED PROJECTS!

Launching



Launching uber exclusive apartments in the heart of Kodambakkam

Project highlights:

- Only 6 Luxury Apartments
- 3 BHK: 1335 - 1340 SQ.FT.
- High Demand Location

Pre-Launching Phase - III

An art deco landmark in Mogappair

- 2 BHK: 960 - 1000 SQ.FT.
- 3 BHK: 1185 - 1360 SQ.FT.
- 4 BHK: 1770 SQ.FT.



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